

***** Call for Submissions *****

Landscapes for Landsake

18th Annual Art Sale & Exhibition

to benefit the Agricultural Stewardship Association (ASA)
Exhibition held at Maple Ridge, Route 372, Coila, New York
October 11th to October 14th, 2019

Artist Prospectus

Artists working in two and three-dimensional media are invited to submit images of their work for consideration for the 18th annual Landscapes for Landsake Art Sale & Exhibition. The sale benefits the Agricultural Stewardship Association (ASA), a non-profit land trust conserving farmland in Washington and Rensselaer counties.

The subject is agriculture: it can be traditional or interpretative and innovative but should draw inspiration from the agricultural landscapes, products, people and rural life of the Taconic and Upper Hudson region.

About ASA

The Agricultural Stewardship Association (ASA) is a non-profit land trust dedicated to the conservation of farmland and working forests in Washington and Rensselaer counties. Maintaining a solid land base helps farming thrive, and thriving farmers provide numerous benefits to the community: a significant boost to the economy, a reliable supply of good food, open space and beautiful vistas. To date, ASA has assisted landowners in conserving more than 21,000 acres of land on 130 properties. For more information, visit www.agstewardship.org.

Key Dates – 2019

Tuesday, July 9: Application deadline, materials due to ASA no later than 11:59 pm

Week of August 5: Notification of acceptance

September 9: Any change in information due for insuring (titles, prices etc.)

September 26, 27, 28 Artwork Delivery (details to be finalized in acceptance letter)

Sunday, Oct 6: Advanced Gallery Tour (for major art buyers and top sponsors, invite only)

Friday, Oct 11: Preview Party (by invitation only, for artists, sponsors, past buyers and special donors, \$25 pp, free for artists and 1 guest)

Saturday, Oct 12: Opening Reception, 12 to 5 pm, includes wine and cheese reception (open to the public, admission fee \$10)

Oct. 13 & 14: Gallery Hours 12 pm – 4 pm; Artists may remove art from 4:45pm – 5:30pm

Tuesday, Oct. 15: Pick-up unsold works at gallery* 9 am – 12 pm

Application Procedure

In an effort to be mindful of our environment, we are asking applicants to complete the application online and submit it electronically along with jpeg images of their work. If you experience technical difficulties or prefer to send your application by mail/ email, you may print it from our website, complete it, and mail it with a USB or disc of your images to ASA, 2531 State Rt. 40, Greenwich, NY 12834 or email it to Katie@agstewardship.org. Please feel free to refer any other artists you think may be interested in participating, to our website, www.agstewardship.org.

General information — Please include your address, telephone and e-mail in your application, a short statement about how our local agricultural landscape informs your work, a biography, list of exhibits, etc. Should you be accepted, the statement and bio you submit may be used in the program, in signage at the exhibit and for promotion.

Images — Please attach a minimum of four and maximum of ten images with your application. Images should be a minimum of 1,000 pixels wide or tall and should be in jpeg format. *Please use the following format to name your images: “artist last name. title of work. price. size”.*

Review Process and Criteria for Selection

The curator and a jury will review submitted materials. The criteria for selection are in two main areas:

- 1) the artist’s success in reflecting the goals of farmland conservation, drawing inspiration from agricultural landscapes typical of Washington and Rensselaer counties, New York, and
- 2) artistic excellence.

Artists selected to participate in Landscapes for Landsake will be notified by mail during the week of August 5, 2019. After acceptance, the curator or exhibition manager may contact you about selecting works for exhibition which may or may not be the same works submitted for the consideration process.

Proceeds

All the works chosen for exhibition will be offered for sale. Please indicate if you are willing to have any unsold works be posted on the ASA website for sale after the event. There has been a growing interest from attendees in commissioned pieces by Landscapes for Landsake artists. Please indicate if you would be willing to provide this service. 50% of proceeds go to the artist and 50% to ASA. Artists may choose to offer a larger percentage to benefit ASA.

Exhibition

Artists agree to attend the preview party and opening reception in addition to being available for a limited number of gallery hours during the exhibition. The Preview Party is an invitation-only event that will be held from 6 to 8 pm on Friday, October 11. The evening is catered with locally produced food and is an opportunity for past buyers, sponsors and supporters to honor the artists and their work. The opening reception will be held from 12 to 5 pm on Saturday, October 12. The reception has become a community-wide event which more than 1,500 people attend. It is an afternoon where people meet the artists and celebrate the works they have produced in honor of the area’s local agriculture. *It is important to have the artists on hand at both events to answer any questions potential buyers may have about their works.*

Other Considerations

All works must be properly presented, i.e. in professional quality framing or other means, or pedestals for sculptures. Framing and/or pedestals are the responsibility of the artist. All art must be original work, designed and executed by the accepted artist.

Liability

ASA reserves the right to photograph works in the exhibition for use in publicity materials. All work selected for this exhibition will be insured for the duration of the exhibition at the net price the artist would receive if the work were sold. All reasonable care will be exercised in the handling of works received. Artists will sign a release for the period of display. *Final information and changes are due by COB September 9.*

Delivery of Works of Art/Pick-up of Unsold Art

Works must be delivered no later than 12 pm on Saturday, September 28th. If you are not able to make the delivery window, please schedule time with Katie in advance. At the closing of the exhibition, unsold works can be picked up at the gallery on Monday, October 14th from 4:45 to 5:30 pm and Tuesday, October 15th from 9am to 12 pm or at the ASA office in Greenwich thereafter.

Promotion

Publicity for the show will include postcards, posters, press releases, ASA website features, newsletters, newspapers and radio advertisements.

Thank you

Thank you for your interest in the Landscapes for Landsake Art Sale & Exhibition. Every artist who applies contributes to the success of the exhibit and to ASA's mission to conserve our farmland.

For more information, contact Katie Jilek at ASA, 518-692-7285 or e-mail: katie@agstewardship.org